



SUSTAIN the Australian food network

Oakhill Food Justice Farm

Education, Connection and Healthy food growing

Narrative Themes

- **What does it mean to build a community in a period of unprecedented isolation.**
- **Planting the seeds for the future. Growth of the farm through growth of the community**
- **Empowerment through education and food security**
- **Importance of Food Justice**



Cinematography Style

General

- **Aspect ratio: 2.35:1**
- **Frame rate: 24p, 60p & 120P used sparingly for some b-roll**
- **Resolution: 4K [3840 × 2160]**
- **Nick has mentioned he was deciding on whether the doco should be 25 or 30 minutes. I suggest we push back on this and try to make it as concise as possible. Somewhere between 10-15mins, otherwise we could be battling to keep the audience engaged.**

Interview/ Talking Head

- **Camera should be still and tranquil or with very subtle movement.**
- **Large contrast ratio between the shadows and lights on the face**
- **3/4 Angle with subject talking off screen to interviewer**



Cinematography Style Cont.

In The Field

- Camera should be kinetic and hand held. Use of stylistic choices that communicate the physical effort going into the work on the farm.
- Lots of detail shots/inserts: Hands working, shovels digging through earth, boots in mud etc.
- Mix of passive observer style (no acknowledgment of camera) and active participant style with volunteers occasionally explaining things to the camera.
- It's important to show the strengthening relationship between volunteers and community members as the farm develops.

Stylistic examples at end of document



Characters

Nick

- Can be used for background on Sustain
- Vision of the project
- Exposition on the big picture aspects of the Oakhill Farm Project
- Can introduce a lot of the large scale conflict of the doco. Climate change, food inequality etc

Charlie

- Can be used to introduce a lot of the localised conflict of the project. Logistics, dealing with government, funding etc
- Can give deeper insight into the direction the project is heading, how the farm is developing, community response etc



Characters Cont.

RMIT Students/ Volunteers

- Where a lot of our “human” stories will come from. A lot of the questions proposed will be focused on personal experience, hardships and core beliefs using the narrative themes as a guide to keep conversations on track.

Prominent Community Members

- Similar to the questions proposed to the Students and volunteers but will be more focused on the impact the farm has on the local area.



Structure

I believe the doco should follow a traditional 3 act structure. Although this is subject to change somewhat as we get a better idea of the story that emerges from interviewing the volunteers, community members and heads of project. The following is a rough initial guide

Act 1.

- 1. Life before Lockdown, various volunteers and heads of project talking about their passion for fresh healthy food and community.**
- 2. Pandemic hits. Isolation, Struggles of maintaining mental health**
- 3. Farm project is introduced properly**



Structure Cont.

Act 2.

1. Characters begin work on the farm.
2. Obstacles facing the farm are introduced
3. Community growing with the farm.

Act 3.

1. Obstacles close in.
2. The importance of building a community and a sustainable future.
3. Community overcome obstacles and the success of the farm continuing to grow.





No country is an Island (2020)



No country is an Island (2020)



No country is an Island (2020)





Escape From Pretoria (2020)





Oblivion (2013)





Midsomer (2019)